Planting the HIE Seed Today…to Grow an EMS Solution for the Future

ICEBlueButton®

An ONC Award Winning Mobile Application for Immediate EMS Access to Individual Health Information

November 20, 2013
Los Angeles, CA

huMETRIX®
ONC I2 Award Winner™

1

ONC's Goal - Information Securely Follows Patients Whenever and Wherever They Seek Care Putting the I in Health IT
www.HealthIT.gov

Find patient information to support unplanned care
QUERY-BASED EXCHANGE

Send and receive patient information to support care coordination
DIRECTED

Patients aggregate use and share their own information
CONSUMER-MEDIATED EXCHANGE

MULTIPLE MODELS

*ICE*BlueButton®
*i*BlueButton®

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ICEBlueButton® Builds on Blue Button®

**A Transformative Patient Engagement Policy
and Adopted Nationwide for Use Today by 100+ million**
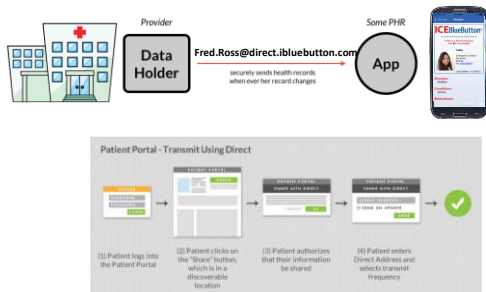
3

Humetrix and iBlueButton Winning Track Record

- **October 2013:** Wins State of California CalOHII-NATE grant for use of iBlueButton with State HIE infrastructure
- **September 2013:** ICEBlueButton app wins public vote in HHS/ONC Blue Button Co-Design Challenge
- **August 2013:** iBlueButton app wins 2013 Mobile Merit Award for best "Overall Consumer App"
- **June 2013:** Humetrix CEO picked by HHS/ONC to lead the Blue Button public communication campaign
- **March 2013-July 2013:** Registered as one of three Blue Button+ trust bundle apllications, and only mobile offering facilitating MU-2 & VDT
- **March 2013:** Invited by NHS to develop UK version of iBlueButton for its Innovation Expo
- **March 2013:** Announces Humetrix-INTEL partnership at HIMSS Conference, March 2013; iBlueButton featured in all 3 HIMSS keynotes
- **October 2012:** Wins the HHS/ONC i2 Blue-Button Mash Up Challenge
- **January 2012:** Chosen by VA as one of only three (with Microsoft & Northrop-Gruman) Blue-Button healthcare partners, with iBlueButton Veterans app offered to all Veterans at the VA patient portal, MyHealtheVet
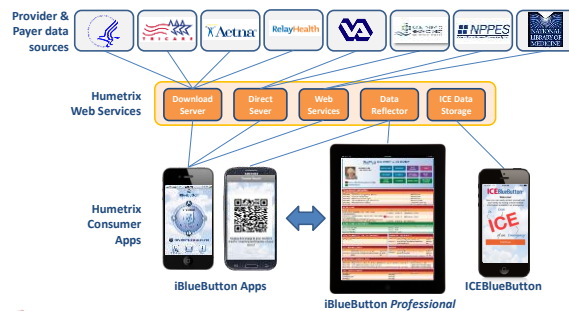- **October 2011:** Wins HHS/ONC Industry Innovation (i2) award for Safe Transition of Care

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Humetrix   CalOHII   NATE   PHR Pilot

UC San Diego   VA San Diego

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Blue Button+ Meets MU-2 V/D/T Requirements

	MU-2 V/D/T	Blue Button+
Structure	Consolidated CDA	Consolidated CDA
Section & Fields	MU2 Sections & Fields	MU2 Sections & Fields
Transmit	Direct Protocol	Direct Protocol

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ICEBlueButton Builds on Direct and MU-2
For ICE Record Auto-fill by EMR Data

Humetrix Blue Button Apps
Aggregate & Contextualize Data

To Easily Create an Individual or Multiple ICE Records

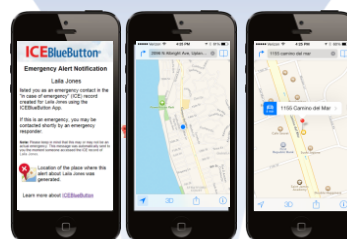### Generates ICE Records with Individual QR Codes for Immediate EMERGENCY Access

Scanning of QR Code Triggers e-Mail Auto-Alerts to ICE Record Emergency Contacts with Emergency Map Location

ICEBlueButton®

**For Disaster Preparedness and Everyday Care Coordination
By and For Californians**

CAPITALIZING ON:
• **Tech savvy, health conscious population of smart phone users**
• **State HIE infrastructure & leadership**

LET's BE PREPARED
• **EMS AGENCIES: Encouraging PHR use for Disaster Planning/Survival Guides**
• **PROVIDERS: Include PHR /ICE record use/update in discharge planning or admission processes**
• **SPREAD THE WORD: Engage communities and their leaders**

TO LEAD!

ICEBlueButton®

Coming End of November

Connect with us:
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